

AgileLib.Net is a library of agile-related resources built *by* agile practitioners *for* agile practitioners. This website provides a library of books, blogs, articles, white papers, videos, slide shows, free tools, groups, community forums, live event blogging and other resources that a change agent may find useful for a deeper understanding of Agile, and for his or her own personal development as an agile practitioner and coach.

## AgileLib.Net Sponsorship

AgileLib.Net seeks to promote free and independent resources, while keeping this website current, useful—and alive. To do this, we need your help. We seek organizations who share our desire to build community in the Agile space, and encourage excellence among the many to support us in this endeavor. We'd like this project to be a partnership between ourselves and Agile-oriented organizations passionate about learning and exploring.

We offer two types of sponsorship placement:

1. **General sponsorship.** Your name will appear at the top of the page and your logo/visual image at the bottom of the right hand column. Clicking either will show information about your organization, a link to your website, and a sponsorship message. General sponsorships show in random rotation, according to the continent/s you opt for.
2. **Targeted and Exclusive sponsorship.** Your logo/visual image will show at the top of the specific list you opt for. You will be the only (and global) sponsor for that list, and your logo will show every time the list is viewed, along with a link to your website.

In exchange for your support we offer a very targeted audience for your products and services. As AgileLib is currently small (but growing) your sponsorship is more akin to the “adopt-a-freeway” model than it is to a competitive marketing campaign, i.e. you create community awareness of your brand, but may not be able to measure direct revenue as a result.

More information on the two sponsorship models, together with pricing is given on the following pages. Pricing has been kept low for 2015, to encourage participation. Rates are all in USA dollars.

### Contact Us

If you'd like to sponsor AgileLib please send an email to [admin@agilelib.net](mailto:admin@agilelib.net).

## General Sponsorship

Sponsorship notices will appear in random rotation at one-minute intervals, and are targeted at the continent or continents the sponsor selects. Targeted continents are Europe, Asia, Oceania (Australasia), Africa, North America, and South America. Antarctica comes free—hey, you never know!

When a user loads the site he/she will see an acknowledgement message at the top of the page, and a visual display notice further down the page (on mobile browsers only the visual image will show). Clicking on either element will display the sponsorship message from that sponsor, together with a description of the organization and a link to the sponsor's website. Please see the AgileLib website for examples of this, by clicking on an existing sponsor.

In addition all sponsors are permanently listed in the sponsorship footer.

### Sponsorship rates\*

One continent:

1 year \$1,000  
6 months \$600

Two continents:

1 year \$1,500  
6 months \$900

Global (all continents):

1 year \$2,000  
6 months \$1,200

What we'll need from you:

- Your company name and url
- One 300x250 .jpg image for the column display
- One 550x75 .jpg image for the message header
- Your sponsorship message (around 100 words)
- A few words on your company (around 50 words)

At the current time, we have only a few sponsors. Sponsoring early will give your sponsorship notices high visibility.

*\* For general sponsorship we are open to negotiation with genuine non-profits, and other community-centric organizations.*

## Targeted & Exclusive Sponsorship

AgileLib.Net has a predefined set of lists for specialized browsing. Each list is available for exclusive sponsorship for a six-month period. Your linked logo/visual image will show at the top of the specific list you opt for. You will be the only (and global) sponsor for that list, and your logo will show every time the list is viewed.

The lists and rates are as follows:

### Collections:

Learners	\$1,000
Practitioners	\$1,000
Explorers	\$1,000

### Library Shelves:

Books, Articles	\$1,500
Websites, Blogs	\$500
Multimedia	\$500
Games, Activities	\$500
Tools, Apps	\$500

### Tag Lists:

#Scrum	\$1,500
#Kanban	\$1,000
#Coaching	\$1,000
#Leadership	\$1,000
#Developer	\$500
#Customer	\$500
#Facilitator	\$500
#Lean	\$500
#XP	\$500
#Systems	\$500

### Special Lists:

Top 20	\$2,000
Recently Added	\$500
Agile Learners Kit	\$500
Search	\$5,000

### Languages:

German	\$200
French	\$200
Spanish	\$200
Others	\$50

Once a list has been claimed, it will be unavailable for the following six months, so select early for best choice. An example of a targeted/exclusive sponsor can be seen by visiting [agilelib.net?coll=explorer](http://agilelib.net?coll=explorer) or clicking the Explorers link on the Collections drop-down menu.

What we'll need from you:

- Your company name and url
- One 550x75 .jpg image